



Navigating The Next Wave Together

SPONSORSHIP DOCUMENT





**THE GLOBAL MARITIME POWERHOUSE
THAT IS SINGAPORE, WILL BE PLAYING
HOST TO ISSA MEMBERS AND SOME OF THE
WORLD'S TOP BUYERS FOR THIS YEAR'S
ISSA67 CONVENTION TO BE HELD BETWEEN
OCTOBER 15TH – 17TH.**

And what a treat it will be for visitors to Convention. Not only will they experience some of the best business networking and bonding available in the industry, but they will be able to experience it all in the splendour of the W Singapore Hotel in Sentosa Cove.

This year's Convention will build on the amazing success of Dubai in 2023 and Seville in 2024 by creating top quality business networking, excellent debate and discussion at the headline ISSA Conference; a stunning industry exhibition; amazing Gala Dinner; as well as the much heralded ISSA 'Meet the Customer' event.

The ISSA67 headline conference will be held on the mornings of October 15th and 16th with the highly successful 'Meet the Customer' event happening in both afternoons as well as on October 17th.

The Gala Dinner, which will be held in the evening of Friday October 17th, is a firm favourite of ISSA Convention attendees and offers the perfect opportunity for excellent dining and socialising.



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DIAMOND SPONSOR

€20,000 (2 available)

PROFILE:

- ✓ The highest-level sponsor of ISSA67 with first line branding on ALL marketing material
- ✓ Entitled to put forward a second/third keynote speaker for the ISSA67 Headline Conference

BENEFITS:

- ✓ 7 reserved VIP Conference delegate passes at the ISSA67 Headline Conference
- ✓ 30% discount on additional official Conference delegate passes
- ✓ Priority access to 'Meet The Customer' (MTC) slot bookings
- ✓ Allocated an additional 8 MTC slots
- ✓ Invitation for 7 people to the Exclusive Sponsors Only Dinner (2nd day, evening event)
- ✓ Includes MTC Registration Fee
- ✓ Entitled to put any of their corporate merchandise/brochures into the official delegate bag (item/material to be provided by sponsor)
- ✓ Entitled to an Exhibition Stand in a prime location and a prime size

PROMOTION:

- ✓ Promoted as Diamond Sponsor on all social media and press communications including the official ISSA67 Web page
- ✓ A double page spread and editorial profile in the Official ISSA67 Delegate Handbook
- ✓ Double Page advertisement and interview in The Ship Supplier magazine
- ✓ Video interview podcast promoted on the ISSA website and shared with all ISSA members
- ✓ Corporate video played during the Conference
- ✓ Headline sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before and during ISSA67
- ✓ 4 roll up banners placed in prominent locations within the convention area (artwork to be provided by sponsor)



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PLATINUM SPONSOR

€15,000 (4 available)

PROFILE:

- ✓ One of the highest level sponsor of ISSA67 with second line branding on ALL marketing material
- ✓ Entitled to put forward a speaker for one of the ISSA67 Conference Panel Sessions

BENEFITS:

- ✓ 5 reserved VIP Conference delegate passes at the ISSA67 Headline Conference
- ✓ 30% discount on additional Conference delegate passes
- ✓ Priority access to 'Meet The Customer' (MTC) slot bookings
- ✓ Allocated an additional 4 MTC slots
- ✓ Invitation for 5 people to the Exclusive Sponsors Only Dinner (2nd day, evening event)
- ✓ Includes MTC Registration Fee
- ✓ Entitled to an Exhibition Stand in a prime location

PROMOTION:

- ✓ Promoted as Platinum Sponsor on all social media and press communications including the official ISSA67 Web page
- ✓ A premium right hand page advertisement and editorial profile in the Official ISSA67 Delegate Handbook
- ✓ Full Page advertisement and interview in The Ship Supplier magazine
- ✓ Audio interview podcast promoted on the ISSA website and shared with all ISSA members
- ✓ Corporate video played during the Conference
- ✓ Prominent sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before and during ISSA67
- ✓ 2 roll up banners to be placed in a prominent position within the conference area (artwork to be provided by Sponsor)



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GOLD SPONSOR

€10,000

PROFILE:

- ✓ One of the major sponsors of ISSA67 with prominent branding on ALL marketing material

BENEFITS:

- ✓ 4 reserved VIP Conference delegate passes at the ISSA67 Headline Conference
- ✓ 25% discount on additional Conference delegate passes
- ✓ Priority access to 'Meet The Customer' (MTC) slot bookings
- ✓ Invitation for 4 people to the Exclusive Sponsors Only Dinner (2nd day, evening event)
- ✓ Includes MTC Registration Fee
- ✓ 20% off the price of an Exhibition Stand

PROMOTION:

- ✓ Promoted as Gold Sponsor on all social media and press communications including the official ISSA67 Web page
- ✓ A full page advertisement and editorial profile in the Official ISSA67 Delegate Handbook
- ✓ Half Page advertisement in and interview in The Ship Supplier magazine
- ✓ Prominent sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before and during ISSA67
- ✓ 2 roll up banners to be placed in a prominent position within the conference area (artwork to be provided by Sponsor)



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SILVER SPONSOR

€7,000

PROFILE:

- ✓ One of the major sponsors of ISSA67 with prominent branding on ALL marketing material

BENEFITS:

- ✓ 3 reserved VIP Conference delegate passes at the ISSA67 Headline Conference
- ✓ Invitation for 3 people to the Exclusive Sponsors Only Dinner (2nd day, evening event)
- ✓ 20% discount on additional Conference delegate places
- ✓ Priority access to 'Meet The Customer' (MTC) slot bookings
- ✓ Includes MTC Registration Fee
- ✓ 10% off the price of an Exhibition Stand

PROMOTION:

- ✓ Promoted as Silver Sponsor on all social media and press communications including the official ISSA67 Web page
- ✓ A half page advertisement and editorial profile in the Official ISSA67 Delegate Handbook
- ✓ Half Page advertisement in The Ship Supplier magazine
- ✓ Sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before and during ISSA67
- ✓ 1 roll up banner to be placed within the conference area (artwork to be provided by Sponsor)



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BRONZE SPONSOR

€3,750

PROFILE:

- ✓ Entry level sponsorship of ISSA67 with branding on marketing material

BENEFITS:

- ✓ 1 reserved VIP Conference delegate pass at the ISSA67 Headline Conference
- ✓ 1 Additional ISSA67 Gala dinner (3rd day, evening event)
- ✓ 1 Additional ISSA67 70th Anniversary networking reception invitation (1st day, evening event)
- ✓ 15% discount on additional Conference delegate places
- ✓ 10% off the price of an Exhibition Stand
- ✓ Includes MTC Registration Fee
- ✓ Priority access to 'Meet The Customer' (MTC) slot bookings
- ✓ Invitation for 1 person to the exclusive Sponsors Only Dinner (2nd day, evening event)
- ✓ 1 priority MTC slot

PROMOTION:

- ✓ Promoted as Bronze Sponsor on all press communications
- ✓ Logo with brief company profile in the Official ISSA67 Delegate Handbook
- ✓ 1 roll up banner to be placed within the conference area (artwork to be provided by Sponsor)
- ✓ A quarter page advertisement in The Ship Supplier magazine



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GALA DINNER SPONSOR

€10,000

PROFILE:

- ✓ One of the major sponsors of ISSA67 with major branding on ALL marketing material
- ✓ Your sponsorship will be acknowledged during the Gala Dinner and you will be invited to give a short speech.

BENEFITS:

- ✓ 3 reserved VIP Conference delegate passes at the ISSA67 Headline Conference
- ✓ 7 additional Gala Dinner tickets, forming your own exclusive company table at the ISSA67 Gala Dinner (3rd day, evening event)
- ✓ Invitation for 3 people to the Exclusive Sponsors Only Dinner (2nd day, evening event)
- ✓ Additional 2 MTC slots

PROMOTION:

- ✓ Promoted as exclusive Gala Dinner Sponsor on all social media and press communications
- ✓ Corporate video played during Gala Dinner
- ✓ One page advertisement and editorial profile in the Official ISSA67 Delegate Handbook
- ✓ One page advertisement in The Ship Supplier magazine
- ✓ Prominent sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before and during ISSA67
- ✓ 2 roll up banners to be placed in a prominent position within the conference area (artwork to be provided by Sponsor)



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GALA DINNER COCKTAIL RECEPTION SPONSOR

€6,000

PROFILE:

- ✓ Mid level sponsorship of ISSA67 with branding on marketing material and shared feature at event

BENEFITS:

- ✓ 2 reserved VIP Conference delegate passes at the ISSA67 Headline Conference
- ✓ Invitation for 2 people to the Exclusive Sponsors Only Dinner (2nd day, evening event)
- ✓ Additional 2 people invited to the Gala Dinner (3rd day, evening event)

PROMOTION:

- ✓ Logo with brief company profile in the Official ISSA67 Delegate Handbook
- ✓ Sponsor logo on marketing materials and website
- ✓ Promoted on all press communications (as appropriate)
- ✓ 1 roll up banner to be placed in a prominent position within the conference area (artwork to be provided by Sponsor)



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CONFERENCE SPONSOR

€4,000 per day (2 available)

PROFILE:

- ✓ Entry level sponsorship of ISSA67 with branding on marketing material

BENEFITS:

- ✓ 1 reserved Conference VIP delegate pass at the ISSA67 Headline Conference
- ✓ Invitation for 2 people to the Exclusive Sponsors Only Dinner (2nd day, evening event)
- ✓ 1 additional Gala dinner ticket (3rd day, evening event)
- ✓ Panel session opportunity to join a panel discussion as a speaker

PROMOTION:

- ✓ Logo with company profile in the Official ISSA67 Delegate Handbook
- ✓ Exclusive half page advertisement in official programme sheet
- ✓ Sponsor logo on all banners, pop-ups and website before and during event
- ✓ Promoted as Conference Session Sponsor on all press communications (as appropriate)
- ✓ 1 roll up banner to be placed in a prominent position within the conference area (artwork to be provided by Sponsor)



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ISSA 70TH ANNIVERSARY NETWORKING RECEPTION SPONSOR

€10,000

PROFILE:

- ✓ Premium level sponsorship of ISSA67 with branding on marketing material
- ✓ Promoted as ISSA 70th Anniversary Networking Reception Sponsor on all press communications (as appropriate)

BENEFITS:

- ✓ 7 Additional ISSA 70th Anniversary Networking Reception passes (1st day, evening event)
- ✓ 3 reserved VIP Conference delegate passes at the ISSA67 Headline Conference
- ✓ Invitation for 3 people to the Exclusive Sponsors Only Dinner (2nd day, evening event)
- ✓ MTC Registration included
- ✓ 2 additional MTC slots

PROMOTION:

- ✓ Sponsor logo on all marketing materials and website
- ✓ A full page advertisement and editorial in the Official ISSA67 Delegate Handbook
- ✓ Half Page advertisement in The Ship Supplier magazine
- ✓ 2 specially designed Roll up banner placed at the networking foyer during the reception, highlighting you as a sponsor



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ISSA 70TH ANNIVERSARY BEVERAGE SPONSOR

€6,000

PROFILE:

- ✓ Mid level sponsorship of ISSA67 with branding on marketing material

BENEFITS:

- ✓ 2 reserved VIP Conference delegate passes at the ISSA67 Headline Conference
- ✓ 2 Additional ISSA 70th Anniversary Networking Reception pass (1st day, evening event)
- ✓ Invitation for 2 person to the Exclusive Sponsors Only Dinner (2nd day, evening event)

PROMOTION:

- ✓ Sponsor logo on all marketing materials and website
- ✓ Logo with brief company profile in the Official ISSA67 Event Guide
- ✓ 1 specially designed Roll up banner placed at the networking foyer during the reception, highlighting you as a sponsor



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MTC & SPONSORS DINNER

€10,000

PROFILE:

- ✓ Premium level sponsorship of ISSA67 with branding on all marketing material
- ✓ Promoted as MTC Dinner Sponsor on all press communications (as appropriate)

BENEFITS:

- ✓ 3 reserved VIP Conference delegate passes at the ISSA67 Headline Conference
- ✓ 2 additional MTC slots
- ✓ 3 additional ISSA 70 Anniversary networking Reception passes (1st Day, evening event)
- ✓ Invitation for 6 people to the Exclusive Sponsors Only Dinner & Networking night with MTCs (2nd day, evening event)
- ✓ MTC Registration included

PROMOTION:

- ✓ Sponsor logo on all marketing materials and website
- ✓ Full Page advertisement in The Ship Supplier magazine
- ✓ 2 specially designed Roll up banner placed at the networking foyer during the reception, highlighting you as a sponsor
- ✓ A full page advert in the delegate handbook

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ISSA67 CONFERENCE ADDITIONAL SPONSORSHIPS

NOTE PADS

€2,750

PROFILE:

- ✓ Entry level sponsorship of ISSA67 with branding on all marketing material

BENEFITS:

- ✓ 1 ISSA 70th Anniversary Networking Reception Pass (1st Day , evening event)
- ✓ Invitation for 1 person to the Exclusive Sponsors Only Dinner and Networking night with MTCs (2nd day, evening event)
- ✓ 1 Gala Dinner Invitation

PROMOTION:

- ✓ Sponsor logo on all marketing materials and website
- ✓ Logo with brief company profile in the Official ISSA67 Delegate Handbook

PENS

€2,750

PROFILE:

- ✓ Entry level Sponsorship of ISSA67 with branding on all marketing material

BENEFITS:

- ✓ 1 ISSA 70th Anniversary Networking Reception Pass (1st Day, evening event)
- ✓ Invitation for 1 person to the Exclusive Sponsors Only Dinner and Networking night with MTCs (2nd day, evening event)
- ✓ 1 Gala Dinner Invitation

PROMOTION:

- ✓ Sponsor logo on all marketing materials and website
- ✓ Logo with brief company profile in the Official ISSA67 Delegate Handbook



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ISSA67 CONFERENCE ADDITIONAL SPONSORSHIPS

LUNCH BREAK SPONSORS

€6,500

PROFILE:

- ✓ Mid level sponsorship of ISSA67 with branding on all marketing material
- ✓ Promoted as Lunch Sponsor on all press communications (as appropriate)

BENEFITS:

- ✓ 2 reserved VIP Conference delegate passes at the ISSA67
- ✓ Invitation for 2 people to the Exclusive Sponsors Only Dinner and Networking night with MTCs
- ✓ 2 additional Gala Dinner Invitations

PROMOTION:

- ✓ Logo with brief company profile in the Official ISSA67 Event Guide
- ✓ Sponsor logo on all marketing materials and website
- ✓ 2 specially designed Roll up banners placed at the Lunch Venue, highlighting you as a sponsor



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ISSA67 CONFERENCE ADDITIONAL SPONSORSHIPS

COFFEE BREAK SPONSORS

€3,750

PROFILE:

- ✓ Entry level sponsorship of ISSA67 with branding on all marketing material
- ✓ Promoted as Coffee Break Sponsor on all press communications (as appropriate)

BENEFITS:

- ✓ 1 reserved VIP Conference delegate pass at the ISSA67
- ✓ 1 additional ISSA 70th Anniversary Networking Reception Pass (1st Day, evening event)
- ✓ Invitation for 1 person to the Exclusive Sponsors Only Dinner and Networking night with MTCs (2nd day, evening event)
- ✓ 1 additional Gala Dinner invitation

PROMOTION:

- ✓ Logo with brief company profile in the Official ISSA67 Event Guide
- ✓ Sponsor logo on all marketing materials and website
- ✓ 1 specially designed Roll up banner placed at the Coffee Break Venue, highlighting you as a sponsor



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